



2018 ANNUAL  
**CITIES LEADING  
THE WAY**

AUGUST 2-4 | AURORA, CO

Sister Cities International



**S P O N S O R S H I P   O P P O R T U N I T I E S**

# CONNECT GLOBALLY. THRIVE LOCALLY.

**S**ister Cities International is a nonpartisan 501(c)(3) nonprofit which serves as the national membership organization for individual sister cities, counties, and states across the United States.

This network unites tens of thousands of citizen diplomats and volunteers in 500 cities with over 2,000 partnerships in more than 140 countries.

Sister Cities International was created at President Eisenhower's 1956 White House summit on citizen diplomacy, where he envisioned a network that would be a champion for peace and prosperity by fostering bonds between people from different communities around the world. By forming these relationships, President Eisenhower reasoned that people from different cultures could understand, appreciate, and celebrate their differences while building partnerships that would lessen the chance of new conflicts. Since its inception, the Sister Cities International network has played a key role in renewing and strengthening important global relationships. Our members focus on four main areas of exchange: arts and culture, youth and education, business and trade, and community development.



## Our mission:

**To promote peace through mutual respect, understanding, and cooperation — one individual, one community at a time.**

## Why Sponsor The Sister Cities International Annual Conference?

**To establish meaningful global connections and expand your network**

Sister Cities International Annual Conference and Youth Leadership Summit offers our guests an unparalleled opportunity to meet, engage and join forces with over 600 elected and municipal officials, community leaders, volunteers, business leaders, engaged citizen diplomats and over 100 high school students from across the United States and the globe.

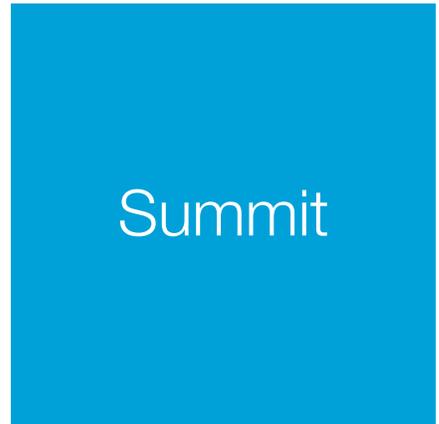
Our 2018 theme, "Cities Leading the Way" will showcase how, in an era of unrest, cities all over the world are leading efforts to create smarter, healthier, more inclusive and innovative communities.

These three full days of engaging seminars will include workshops on smart cities, sister city best practices, member networking and much more! As a sponsor, you will build your visibility, expand your reach, and enhance your reputation with an audience ready to hear your message.

Exciting conference features include an exhibit hall; a City of Aurora Mayor's Welcome Reception; an Opening Ceremony and Parade of Flags representing over 160 partner cities from around the world; the Lou Wozar Annual Awards Dinner to recognize exceptional contributions to the citizen diplomacy movement; the Global Leaders Circle Reception and a number of enriching pre and post-conference tours to explore the Aurora/Denver area.

# Do you know a young person capable of changing the world?

We're fostering the next generation of diplomatic leaders. Sister Cities International welcomes students ages 14-18 to participate in our annual Youth Leadership Summit.



Sponsors have the opportunity to support the Youth Leadership Summit. This year's theme is "Immigration and Refugees." The summit is designed to engage the next generation of leaders and introduce them to the world of international affairs. Over three days, the Youth Leadership Summit (YLS) will provide students with effective problem solving strategies, leadership skills, and insights into international affairs. Overall the summit provides our youth skills they can use as they emerge as young citizen diplomats. This year the summit will be located at the University of Denver campus with the final Youth Simulation at the host hotel, the Hyatt Regency Aurora. The summit has been widely successful and enjoyed by youth and chaperones alike.



All Conference sponsors become part of the Global Leaders Circle, a thriving network of individuals, businesses, and organizations that have publicly demonstrated their support for global peace and prosperity and will be recognized all year long. Your gift will:

- Promote peace and prosperity at home and abroad,
- Enhance the U.S. position on the global stage,
- Encourage others to support our mission and honor decades of service to the U.S. and the world,
- Give you recognition as a Global Leaders Circle member in print and electronic materials all year long.

## The Global Leaders Reception



In honor of our Global Leaders Circle, the City of Aurora is hosting a special, exclusive reception at the Anschutz Medical Center 13001 E 17th Pl, Building 500 on the 1st and 8th floors. The program includes a historical tour of the Eisenhower Suite and recognition to our Global Leaders Circle in the 8th floor Theater/Auditorium.

Formerly Fitzsimons Army Hospital, a suite of rooms on the eighth floor of Building 500, commemorates the site of President Dwight D. Eisenhower's seven-week stay as he recovered from a heart attack in 1955.

Small and unpretentious by today's standards, the Eisenhower Suite includes the president's hospital room, a Secret Service sitting room and a nurse's office. Other rooms in the suite have been converted into offices and restrooms in the building that now serves as an administrative center on the University of Colorado Anschutz Medical Campus. Built in 1941 with art deco design elements, the building is now on the National Historic Register.

Rooms in the suite were restored in 2000 prompted by public interest in the building's history.

# Conference Sponsorship Opportunities

<b>BREAKOUT SESSION</b> .....	\$2,500
<b>FRIDAY Opening Flag Ceremony</b> .....	\$5,000/\$10,000/\$15,000/\$25,000/\$50,000
<b>FRIDAY Luncheon Keynote</b> .....	\$5,000/\$10,000/\$15,000/\$25,000/\$50,000
<b>SATURDAY Breakfast Panel</b> .....	\$5,000/\$10,000/\$15,000/\$25,000/\$50,000
<b>SATURDAY Keynote Luncheon</b> .....	\$5,000/\$10,000/\$15,000/\$25,000/\$50,000
<b>SATURDAY Youth Summit Simulation</b> .....	\$5,000/\$10,000/\$15,000/\$25,000/\$50,000
<b>SATURDAY Annual Awards Dinner Gala &amp; Ceremony</b> .....	\$5,000/\$10,000/\$15,000/\$25,000/\$50,000

## Sponsor Benefits

### \$50,000 – Diamond

- Special mention from the podium at the Opening Flag Ceremony, the Mayor’s Welcome Reception, and the Annual Awards Dinner Gala
- Logo placement on signage, screen at the Gala, and conference program
- 7 Tickets to the Global Leaders Circle Reception
- 1 Table at the Awards Dinner Gala
- 1 seat at the Chairman’s Table at the Awards Dinner Gala
- Full-page ad in the conference program
- Handheld Award
- Logo placement in the 2019 Sister Cities Directory
- Brief Speaking Opportunity at the Global Leaders Circle Reception
- Private breakfast with Sister Cities International CEO and Sister Cities International Board Chair

### \$25,000 – Sapphire

- Special mention from the podium at the Opening Flag Ceremony as well as at the event you wish to sponsor
- Logo placement on signage, screen at the Gala, and conference program
- 6 Tickets to the Global Leaders Circle Reception
- 6 Tickets to the Awards Dinner Gala
- 1 seat at the Chairman’s Table at the Awards Dinner Gala
- Full-page ad in the conference program
- Handheld Award
- Logo placement in the 2019 Sister Cities Directory

### \$15,000 – Emerald

- Special mention from the podium at the event you wish to sponsor
- Logo placement on signage and conference program
- 5 Tickets to the Global Leaders Circle Reception
- 5 Tickets to the Awards Dinner Gala
- Full-page ad in the conference program

### \$10,000 – Ruby

- Special mention from the podium at the event you wish to sponsor
- Logo placement on signage and conference program
- 4 Tickets to the Global Leaders Circle Reception
- 4 Tickets to the Awards Dinner Gala
- Half-page ad in the conference program

### \$5,000 – Pearl

- Special mention from the podium at the event you wish to sponsor
- Listing on signage and conference program
- 3 Tickets to the Global Leaders Circle Reception
- 3 Tickets to the Awards Dinner Gala
- Quarter-page ad in the conference program

### \$2,500 – Amber

- Special mention from the podium at the breakout session
- Listing on signage and conference program
- 2 tickets to the Global Leaders Circle Reception
- 2 Tickets to the Awards Dinner Gala
- Quarter-page ad in the conference program

## Important Dates: Deadline to submit logos & ads\* June 1, 2018

\*Note: Please provide logos in color; all ad copy/artwork in color at 300 dpi. All fonts must be embedded within the PDF file. No crop marks or bleeds needed.

FULL-PAGE



7.5" x 7.5"

HALF-PAGE



7.5" x 3.5"

QUARTER-PAGE



3.5" x 3.5"

# Please Complete

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

Which event you would like to sponsor? \_\_\_\_\_

Sponsor Category and Amount? \_\_\_\_\_

If you are interested in sponsoring more than one event, or if you wish to have a customized sponsorship package, please contact [Imarshall@sistercities.org](mailto:Imarshall@sistercities.org).

## CREDIT CARD

Credit Card:  AMEX  VISA  MC

CARD NUMBER \_\_\_\_\_ EXPIRY DATE \_\_\_\_\_ CVW CODE \_\_\_\_\_

If you wish to give your credit card number over the phone, please call Sister Cities directly (202) 347-8637.

## CHECK

If sending by check, please remit your payment to **Sister Cities International 2018 Aurora Conference.**  
ATTN: Leletha Marshall, Development Director  
Sister Cities International  
915 15th Street, NW 4th Floor  
Washington DC 20005

## Questions? Please Contact

**Leletha Marshall**, *Development Director*

Sister Cities International

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**SisterCities**  
INTERNATIONAL

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