



## 2018 Annual Conference Aurora, Colorado

*All meetings will take place at the Hyatt Regency Aurora unless otherwise indicated.*

### Agenda-At-A-Glance

**As of July 23, 2018**

**(ROOMS & TIMES ARE SUBJECT TO CHANGE)**

#### **Tuesday, July 31**

10 a.m. – 5 p.m. Conference Stuffing Bags, Conference Room 8

5:30 p.m. – 7 p.m. Volunteer Orientation Meeting, Conference Room 1

#### **Wednesday, August 1**

10:30 a.m. – 6 p.m. Registration

8:30 a.m. – 11:30 a.m. State Representative Meeting, Conference Room 6

9:00 a.m. – 10:00 a.m. Annenberg/German Task Force Meeting, Conference Room 1

10:30 a.m. -11:30 a.m. HR Subcommittee, Conference Room 1

12 p.m. – 1:30 p.m. Mayor's Leadership Council Luncheon, Borealis Restaurant (on-property)

2 p.m. – 3 p.m. Strategy & Programs Committee, Conference Room 1

2 p.m. – 3 p.m. Fund Development Committee, Conference Room 6

3:30 p.m. – 4:30 p.m. Membership Committee/Lapsed Member Task Force Meeting, Conference Room 6

3:30 p.m. – 4:30 p.m. Finance & Investment Committee, Conference Room 1

5 p.m. – 6 p.m. Executive Committee Meeting, Conference Room 6

7 p.m. – 9 p.m. Honorary Board Alumni Dinner, Borealis Restaurant (on-property)

#### **Thursday, August 2**

7 a.m. – 6 p.m. Registration

7 a.m. – 8 a.m. Continental Breakfast – "Chat & Chew with Board Candidates," Conference Break Center

7 a.m. – 8 a.m. Florida Delegation Meeting, led by Carolina Rendeiro, Boardroom B

8 a.m. – 11:30 a.m. Next Generation Track (3 sequential workshops on Social Entrepreneurism, "The Modern Day Gold Rush:" Cannabis as an Emerging Enterprise, and Engaging Young Women in Leadership Roles), Conference Room 1

8 a.m. – 11:30 a.m. Silk Road Track (Aral Sea Crisis and the Belt and Road Initiative Part 1), featuring Vice President Xie Yuan, Chinese People's Association for Friendship with Foreign Countries (CPAFFC) among others, Conference Room 2

9 a.m. – 10 a.m. Governance Elections Sub Committee Meeting, Conference Room 6

11:30 a.m. – 1 p.m. Boxed Lunches featuring *Keynote Speaker Derran Moss, Humanitarian Affairs Officer, United Nations*, Aurora Ballroom 3 & 4

- Distribution of the Volunteer of Year the Award
- Distribution of the Humanitarian Assistance Award
- Video message from Sister Cities Honorary Board Chair Karen Pence, Second Lady of the U.S.
- Video message from Marie Royce, Assistant Secretary, Bureau of Educational and Cultural Affairs

12:30 p.m. – 1:30 p.m. Chair Emeritus Council Luncheon, Regency Club, 2<sup>nd</sup> floor (by Invitation)

1 p.m. – 4 p.m. Next Generation Track (3 sequential workshops on Ping Pong to Kung Fu: The Power of Sports Diplomacy featuring Laura Dixon, Spurs Sports; Talent Development: Why it Matters to NextGens and Cities; Bridges, Walls, and Rising Tides: Youth & the American Dream), Conference Room 1

1 p.m. – 4 p.m. Silk Road Track (Aral Sea Crisis and the Belt and Road Initiative Part 2), Conference Room 2

1:30 p.m. – 2:30 p.m. Executive Committee Meeting, Conference Room 6

3 p.m. – 5:30 p.m. Board of Directors Meeting, Conference Room 6

4:30 p.m. – 6:30 p.m. Happy Hour Next Generation, Borealis Restaurant (on-property)

6 p.m. – 8 p.m. Global Leaders Circle and VIP Reception (By Invitation)

*Anschutz Medical Center 13001 E. 17<sup>th</sup> Place, Building 500*

[Transportation provided from the hotel to Anschutz and back.](#)

**Distribution of the Business & Trade Award**

GLC Line-up:

- Karlyn K. Shorb, CEO, Aurora Sister Cities International
- Terri Carrothers, Senior Vice Chancellor, Finance & Administration, University of Colorado, Anschutz Medical Center
- Bob LeGare, Mayor, City of Aurora
- Roger-Mark De Souza, President & CEO, Sister Cities International
- Tim Quigley, Board Chair, Sister Cities International
- Mae Ferguson, Fund Development Committee Chair, Sister Cities International

### **Friday, August 3**

6:45 a.m. – 7:30 a.m. "Nature Meditation and Mindfulness" led by Ajay Rastogi, West Terrace (outside hotel)

7 a.m. – 6 p.m. Registration

7 a.m. – 8 a.m. Continental Breakfast – "Chat & Chew with Board Candidates," Aurora Foyer

7 a.m. – 8 a.m. First Time Attendees Orientation/Cities Seeking Cities Networking, Conference Room 6

9 a.m. – 10:15 a.m. Opening Flag Ceremony

*Aurora City Hall 15151 E. Alameda Parkway, Outside on the pavilion*

[Transportation provided from the hotel to City Hall and back.](#)

- Performances:
  - Up with People singing “We Are One” and reprise of “John Denver” song
  - National Anthem performed by Tyra Lallo singing acapella
- Special Guests:
  - Julian Castro, Former U.S. Secretary of Housing and Urban Development
  - Donna Lynne, Lieutenant Governor, Colorado
  - Bob LeGare, Mayor, City of Aurora
  - Hon. Mike Coffman, U.S. Representative, Colorado’s 6<sup>th</sup> Congressional District

11:00 a.m. – 12:45 p.m. Luncheon & Networking with Award Winners featuring *Keynote Speaker John Thon Majok, Senior Program Analyst, Global Sustainability and Resilience Program, The Wilson Center, Aurora Ballroom 1 & 2* **Distribution of two Youth & Education Awards**

1 p.m. – 2:15 p.m. Workshop 1 – Mountain Cities featuring Ajay Prasad, Principal Advisor of Foundation for Contemplation of Nature (FCN); Ajay Rastogi, Director, Vrikshalaya Himalayan Centre; Kate Schimel, Deputy Director (Digital) High Country News; Karinjo Devore, Founder, Aspen International Mountain Foundation; moderated by Dr. John Hausdoerffer, Dean, School of Environment and Sustainability, Western Colorado University, Aurora Ballroom 3

1 p.m. – 2:15 p.m. Workshop 2 – Arts & Music Diplomacy: “Musical Bridges,” featuring Suhail Arastu, Director of Development & Marketing, Musical Bridges Around the World; Vico Diaz, Classical Guitarist, Guadalajara, Mexico; Angelo Rondello, Director, Seattle Music Exchange Project; moderated by Shahrzad “Sherry” Dowlatshahi, Chief Diplomacy & Protocol Officer, Head, International Relations Economic Development Department, City of San Antonio, Texas, Aurora Ballroom 4

1 p.m. – 2:15 p.m. Workshop 3 – Smarter, More Resilient Cities, featuring Michelle Cross Fenty Esq., Co-Founder & Managing Director, Parsan Cross; Mary Bean, Director of Professional Services, ADEC Innovations; Andreas Rechkemmer, Professor, American Humane Endowed Chair, University of Denver, Conference Room 2

2:30 p.m. – 4 p.m. Workshop 4 – Smarter Cities: India Leading the Way, Aurora Ballroom 3, featuring Nancy Huppert, Global Envoy, Sister Cities International; India Smart City Conference presenter; Purnima Voria, Founder & CEO, National US-India Chamber of Commerce; John Tolva, Co-Founder, Colorado Smart City Alliance; Raj Chahal, Executive - Genstor Systems, Inc., San Francisco Bay Area; moderated by Jason Nagy, Founder, Mainspring Innovation, LLC, Denver Sister Cities Board Vice Chair, Smart Cities

2:30 p.m. – 4 p.m. Workshop 5 – Human Face of Cities Leading the Way, Aurora Ballroom 4

2 p.m. – 3:30 p.m. – Candidates Forum, Conference Room 1

3:30 p.m. – 5 p.m. Annual Business Meeting & Elections, Aurora Ballroom 1 & 2

5:30 p.m. – 7:30 p.m. City Welcome Reception (Dress code: Business Casual)  
*Stanley Marketplace 2501 Dallas Street, The Hangar Room*  
[Transportation provided on a loop from the hotel to Stanley Marketplace and back.](#)

## **Saturday, August 4**

6:45 a.m. – 7:30 a.m. “Nature Meditation and Mindfulness” led by Ajay Rastogi, West Terrace (outside hotel)

7 a.m. – 8 a.m. New Board Orientation, Conference Room 1

7:30 a.m. – 3 p.m. Registration

7:30 a.m. – 9 a.m. Continental Breakfast, Aurora Foyer

7:30 a.m. – 8:30 a.m. Virtual Collaborations in the Middle East: Stevens Initiative, Conference Room 6

The Value of U.S. Engagement Overseas and Implications for Sister Cities:

- 7:30 a.m. – 8 a.m. "Ordinary People Doing Extraordinary Things: How Sister Cities Can Change the World" featuring Dr. Douglas Jackson, CEO, Project C.U.R.E., Aurora Ballroom 1 & 2  
**Distribution of two Professional and Technical Assistance Awards**
- 8 a.m. – 8:30 a.m. Panel Discussion with Diplomats on the Value of Sister City Relationships with panel introductions and moderation provided by Roger-Mark De Souza, President & CEO, Sister Cities International) featuring Ambassador Kadyr M. Toktogulov, (Kyrgyzstan), and Ambassador Mathilde Mukantabana, (Rwanda), Aurora Ballroom 1 & 2

Brief Panel Discussions on Sister Cities Global Engagement and Impact:

- 8:30 a.m. – 9 a.m. Africa Panel, Aurora Ballroom 1 & 2
- 9 a.m. – 9:30 a.m. Middle East Panel, Aurora Ballroom 1 & 2
- 9:30 a.m. – 10 a.m. East Asia Panel, Aurora Ballroom 1 & 2
- 10 a.m. – 10:15 a.m. BREAK
- 10:15 a.m. – 10:45 a.m. U.S. Mexico Mayors' Summit: Mission Impact Report featuring co-presenters Vice Mayor of San Jose, Magdalena Carrasco and SCI President & CEO Roger-Mark De Souza, Aurora Ballroom 1 & 2
- 10:45 a.m. – 11 a.m. Rick Ruth on the Value of U.S. Engagement Overseas and introducing the Country Representative Roundtable Session, Aurora Ballroom 1 & 2
- 11 a.m. – 11:30 a.m. Sister Cities Country Representative Roundtables, Aurora Ballroom 1 & 2

11:30 a.m. – 12:20 p.m. Luncheon featuring Dr. Neil Parsan, Former Ambassador of Trinidad and Tobago to the USA and to the Organization of American States (OAS), Aurora Ballroom 1 & 2

**Distribution of two Arts & Culture Awards and one Youth Education Award** - \*Dr. Parsan's wife to be the possible awards presenter.

12:30 p.m. – 1:20 p.m. Sister Cities "How-To" Roundtables – Seven (7) Roundtables, Aurora Ballroom 3 & 4

- Citizen Diplomacy, featuring Dr. Alison Mann from the U.S. Diplomacy Center
- Diplomatic Mission to DC, featuring Mae Ferguson and Irina Karmanova
- Grant Writing, featuring Pat Fallin
- Hospitality, featuring Kekee Bailey
- How to Jumpstart Stalled Programs/Stalled Mayors featuring Rick Gerrard
- Value of Meeting U.S. Embassies Abroad, featuring Carolina Rendeiro and Rick Ruth

1:30 p.m. – 2:20 p.m. Fast Track Session 1: Insurance Coverage (Paul Water's Session), Conference Room 2

1:30 p.m. – 2:20 p.m. Fast Track Session 2: Killer Presentations led by Roger-Mark De Souza, President & CEO, Sister Cities International, Conference Room 3

1:30 p.m. – 2:20 p.m. Fast Track Session 3: Knock Their Socks Off Sports, Conference Room 8

2:30 p.m. – 3:20 p.m. Fast Track Session 4: Development in Action, Conference Room 2

2:30 p.m. – 3:20 p.m. Fast Track Session 5: Leveraging Own Community, Conference Room 3

2:30 p.m. – 3:20 p.m. Fast Track Session 6: Nuts and Bolts of a City's Economic Development – Why It Matters to You, Conference Room 8

3:20 p.m. – 3:45 p.m. Photo Opp with Roger-Mark De Souza, Sister Cities President & CEO, Photo Booth

3:45 p.m. – 5 p.m. Youth Leadership Summit Final Simulation & Closing Remarks, Aurora Ballroom 3 & 4  
**Distribution of the Youth Leadership Award**

5:30 p.m. – 6:30 p.m. Global Leaders Circle Cocktail Reception (Invite-Only), Regency Club, 2<sup>nd</sup> Floor

6 p.m. – 7 p.m. Conference Cocktail Reception, Aurora Foyer

7 p.m. – 10 p.m. Annual Awards Dinner and Gala, Aurora Ballroom 1, 2, 3, & 4 (Dress code: Cocktail & International Attire)  
**Distribution of five Best Overall Awards, Chairman's Awards, and the President's Awards**

### **Sunday, August 5**

8 a.m. – 9 a.m. Chair Emeritus Breakfast, Regency Club, 2<sup>nd</sup> Floor (By Invitation)

9:15 a.m. Board Group Photo, Conference Room 6

9:30 a.m. – 12:00 p.m. Board of Directors Meeting, Conference Room 6