

PAT F FALLIN
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SOLVANG, CA 93464

Sister Cities International:

I am writing to endorse Helene Schneider as a nominee for the Board of Directors of Sister Cities International.

Helene is the former Mayor of Santa Barbara, CA and an enthusiastic supporter of Sister Cities. As Mayor of Santa Barbara she served as the City Council representative to the Santa Barbara Sister Cities Committee. She supported the programs of the 7 Sister Cities and visited 5 of the Sister Cities as a member of official delegations.

She was first elected to the Santa Barbara City Council in 2003 and reelected in 2007. In 2009 she was elected Mayor and served two terms. Prior to serving in government, she worked at Planned Parenthood as the director of human resources for the affiliate serving Santa Barbara, Ventura and San Luis Obispo Counties. After leaving office in December, 2017 due to term limits, Helene joined Cal State University, Channel Islands as Regional Director of Development. She also serves as the Regional Coordinator with the US Interagency Council on Homelessness.

It has been my pleasure to work with Helene to reorganize the Santa Barbara-Dingle, Ireland Sister City Committee. The program which was established in 2003 had become dormant and in 2016 a new committee was formed to reestablish the relationship. Helene led a delegation to Dingle in 2017 to participate in their local spring festival. Plans are now underway for an official delegation visit to Dingle in September, 2018 with about 30 members signed up for the trip. The program is growing with plans for more outreach in our local community.

Helene Schneider possess skills in fundraising, development, human resources and leadership that will be an asset to Sister Cities International. Her experience in city government will be a great service to the Chairman and to the President/CEO of Sister Cities International. It is my honor to recommend Helene Schneider as a nominee for the Board of Directors.

Sincerely,

Pat Fallin

Pat F Fallin
Sister Cities International
State Representative – SoCal
Honorary Board Member