

ARIZONA STATE SISTER CITIES

CONFERENCE

Flagstaff, AZ

High Country Conference Center - 201 W. Butler Ave. Flagstaff, AZ 86001

November 30, 2018

6:00pm **Welcome Reception**

Join us for a lovely evening of mingling and refreshments

December 1, 2018

8:00-8:30am **Arizona State Sister Cities Board Meeting**

9:00am **Opening Remarks**

Rick Gerrard, President, Arizona State Sister Cities Association

Welcome remarks from The Honorable Coral Evans, Mayor of Flagstaff

9:15am **Tribal Nation Engagement Through Sister Cities - Eric Descheenie, Director of Tribal Government Relations for the Navajo County Board of Supervisors**

Arizona is home to 22 sovereign nations. This session will explore types of exchanges that are happening now and the opportunities for establishing Sister City relationships.

10:15am **International Sports Exchange Featuring Arizona Tribes - GinaMarie Scarpa, President/CEO NABI Foundation and Ann Marie Anton, Ak-Chin Indian Community Tribal Council**

Established in 2003, the Native American Basketball Invitational and Education Youth Summit has become the premiere event in North America to showcase the talent of Native American high school athletes and inspire them to pursue higher education and create scholarship opportunities. This session will provide background on the NABI tournament and the cultural and economic impact of sports exchanges coordinated by NABI and the Ak-Chin Indian Community with the New Zealand and Canadian teams.

11:15am **Break**

11:30am **Youth Exchange Programs - Ellen Harrington, Chair, Chandler-Tullamane Sister Cities**

Learn how the Chandler-Tullamore Sister City relationship found a great route to a revitalized and exciting youth exchange program by working with the committee, parents, City Hall, and community.

- 12:15pm Luncheon Presentation Featuring 1Mission - Jason Schneider Law, Founder/CEO and Emilio Gaynor, Board Member, Phoenix Sister Cities "Breaking Ground"
Learn how a groundbreaking partnership between 1Mission, a Phoenix-based nonprofit, Phoenix Sister Cities, and the City of Hermosillo is giving an entire impoverished community in Mexico the opportunity to chart a new future for themselves.
- 1:45pm Fundraising 101 - Rita Marko, President/CEO Phoenix Sister Cities
According to Hank Rosso, "Fundraising is the gentle art of teaching the joy of giving." Join us for a quick tour through the fundraising landscape- making friends and learning how to ask for money, and assessing the opportunities in your funding terrain.
- 2:45pm Strengthening International Business Ties Through Economic Development
To be Confirmed
- 3:30pm Break
- 3:45pm Are You Covered - Paul Waters, Senior Client Executive NFP Property & Casualty Services, Inc
Local Sister City programs' exposure to lawsuits has never been higher, especially for exchange-related programs. This session will discuss insurance, risk and claims on non-profits. Learn the ins and outs of insurance and risk management.
- 4:30pm Closing Remarks