



Japan-Texas Leadership Symposium

March 27, 2019

Agenda:

7:30 a.m. – 9:00 a.m.

Breakfast, Registration, Opening Session

Inauguration of symposium with participation by distinguished invitees

9:00 a.m.-10:15 a.m.

Track 1, Economic: *Why Do Japanese Companies Choose Texas?*

This session explores factors that drive Japanese companies to choose Texas, including how cultural similarities between Japan and Texas fuel business success. Japan is the No.1 international job creator in the United States, with Texas being a major beneficiary.

9:00 a.m.-10:15 a.m.

Track 2, Cultural: *Education and the Value of Japanese Culture and Language to U.S. Audiences*

This session highlights the value of teaching Japanese culture, language and history to U.S. audiences. It emphasizes outreach and educational efforts that are building a greater understanding and appreciation of Japanese culture and language.

10:45 a.m.-12:00 p.m.

Track 1, Economic: *Trade and Investment: Future Directions*

This session explores the status of trade negotiations between the United States and Japan.

10:45 a.m.-12:00 p.m.

Track 2, Cultural/Diplomacy: *Women's Leadership through Citizen Exchanges on Bilateral Relations*

This session examines the value of citizen exchanges to create and sustain opportunities for women's leadership with examples from the United States and Japan.

12:00 p.m.-1:30 p.m.

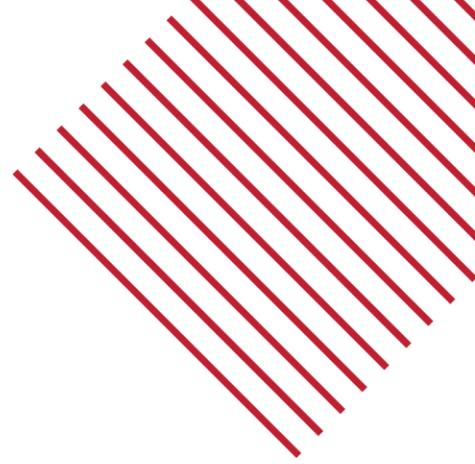
Networking Luncheon: The Importance and Value of Japan-U.S. Relations

1:30 p.m.-2:15 p.m.

Track 1, Economic: *Opportunities for Small and Medium Businesses*

This session examines opportunities to attract and sustain smaller companies and business operations and the importance of looking to these outside markets to facilitate growth in this sector.





1:30 p.m.-2:15 p.m.

Track 2, Cultural/Diplomacy: *Serving Those Who Serve*

This session honors the role of those who have served including an acknowledgment of U.S.-Japan military relationships and the role of people to people exchanges in such areas of disaster mitigation and recovery.

2:45 p.m.-4:00 p.m.

Track 1, Economic: *Workforce and Manufacturing, Opportunities in the Automotive Sector*

This session presents innovations in the automotive sector and how such innovations are shaping an entire industry.

2:45 p.m.-4:00 p.m.

Track 2, Cultural/Diplomacy: *The Role of Culture in Forging Bilateral Relations*

This panel explores ways in which cultural experiences and exchanges in both countries have forged bilateral relations. It includes the role that volunteers play in developing cultural exchange opportunities.

4:00 p.m.-4:15 p.m.

Sister City Cultural Showcase

Phoenix Fire, a New Intercultural Performance Project for the 2020 Tokyo Olympics. Writer-composer & member of the music faculty at the University of the Incarnate Word in San Antonio introduces Phoenix Fire, which will premiere in March 2020 and then be taken to sister city Kumamoto and Tokyo. The presentation concludes with a performance of an excerpt by UIW students.

4:30 p.m.-7:00 p.m.

Closing Remarks & Recap, Followed by Cocktail Reception & Musical Performance

Organized by Musical Bridges Around the World in San Antonio (MBAW) is a non-profit performing arts organization based in San Antonio with the mission to unite, educate and inspire through culturally diverse performing and visual arts programming. MBAW has been bringing Japanese music and culture to schools in San Antonio for many years. Composer and musician: Kaoru Watanabe.

