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International Attaché Level





7:30 A.M. – 8:00 A.M. REGISTRATION AND BREAKFAST OPEN Room 225ABC

Registration opens early. Delegates are invited to enjoy breakfast and some early networking in the room prior to the opening ceremony.

8:00 A.M. – 9:00 A.M. OPENING CEREMONY AND PLENARY SESSION Room 225ABC

Posting of flags by high school students from Summer of Service (SOS) and presentation of the national anthems of Japan and the United States of America.

Inauguration of symposium with participation by distinguished invitees in the following order:

Mr. Michael Hyatt

Senior Vice President - Investments, UBS Financial Services; Chairman Emeritus of Sister Cities International & Chair of Texas State Host Committee

Councilwoman Rebecca Viagran

San Antonio City Councilwoman & Chair of local host committee

Mr. Shin Koyamada

Chairman, Koyamada International Foundation; Board member, Sister Cities International; CEO, Shinca

Mr. Roger-Mark De Souza

President and CEO, Sister Cities International

Mayor Ron Nirenberg

Mayor of San Antonio; Chairman, Sister Cities International

Judge Peter Sakai

Judge-225th District Court Bexar County and Board member, US-Japan Council

Judge Nelson Wolff

Bexar County Judge

Secretary David Whitley

Secretary of State of Texas representing Governor Greg Abbott

Congressman Joaquin Castro

U.S. Congressman; Co-Chair of U.S. Japan Caucus

Mr. Rick A. Ruth

Senior Advisor, Bureau of Educational and Cultural Affairs, U.S. Department of State

Ambassador Kazutoshi Aikawa

Minister Plenipotentiary and Deputy Chief of Mission, Embassy of Japan in the United States of America; (A Letter from Mrs. Akie Abe, the Spouse of the Prime Minister of Japan, reading by KIF President Nia Lyte)

- 9:00 A.M. 10:15 A.M. MORNING SESSION 1
- 10:15 A.M. 10:45 A.M. COFFEE BREAK Foyer Area

10:45 A.M. - 12:00 P.M. MORNING SESSION 2



TRACK 1: Economic: Why Do Japanese Companies Choose Texas? Room 225D

This session explores factors that drive Japanese companies to choose Texas, including how cultural similarities between Japan and Texas fuel business success. Japan is the No.1 international job creator in the United States, with Texas being a major beneficiary.

Mr. Leo Gomez President and CEO, Brooks (Moderator)

Mr. Takaoki Niwa President and CEO, Mitsubishi Heavy Industries America, Inc.

Ms. Jenna Saucedo-Herrera *President and CEO, San Antonio Economic Development Foundation*

Mr. Hozumi Yoda President, Nissei Plastic Industry

Mr. Nobuaki Yokoo President, Japan America Society of San Antonio

TRACK 2: Cultural: Education and the Value of Japanese Culture and Language to U.S. Audiences Room 221D

This session highlights the value of teaching Japanese culture, language and history to U.S. audiences. It emphasizes outreach and educational efforts that are building a greater understanding and appreciation of Japanese culture and language.

Mr. Takehiro Shimada Minister for Communications & Cultural Affairs, Embassy of Japan (Moderator)

Dr. Makiko Fukuda Japanese Senior Lecturer, University of Texas in San Antonio

Mr. Hideki Hara, Director *The Japan Foundation, Los Angeles*

Mr. Edson Kodama Executive Vice President SARAYA International Inc.

Dr. Naoko Ozaki Lecturer in Japanese - Rice University

MORNING SESSION 2

10:45 A.M. - 12:00 P.M.

TRACK 1: Economic: Trade and Investment: Future Directions Room 225D

This session explores the importance of trade and investment between the two countries and explores the current trade negotiations in process between the United States and Japan.

Mr. Joshua Walker Global Head of Strategic Initiatives and Japan, Eurasia Group (Moderator)

Mrs. Paula Gold-Williams President and CEO of CPS Energy

Dr. Fumiaki Kubo

Vice Chairman, U.S.-Japan Conference on Cultural and Educational Interchange (CULCON); Professor at University of Tokyo

Mr. Jim Perschbach President & CEO, Port San Antonio

Mr. Yasuhiro Uozumi Executive Director, Keidanren USA

Mr. Hiroyuki Watanabe Director, Texas Japan Office in Tokyo

TRACK 2: The Importance of NEXGEN in the Japan US Bilateral Relationship Room 221D

This session explores the importance of the next generation and youth in the bilateral relationships within the Japan – US context.

Mr. Shin Koyamada

Chairman, Koyamada International Foundation; Board member, Sister Cities International; CEO, Shinca (Moderator)

Mr. Masafumi Ishida

Vice President, Junior Chamber International in Japan (JCI)

Mr. Arrey Obenson

Secretary General, Junior Chamber International (JCI)

Dr. Hiroki Takeuchi

Director, Sun & Star Program on Japan and East Asia and Associate Professor Associate of Political Science, Southern Methodist University

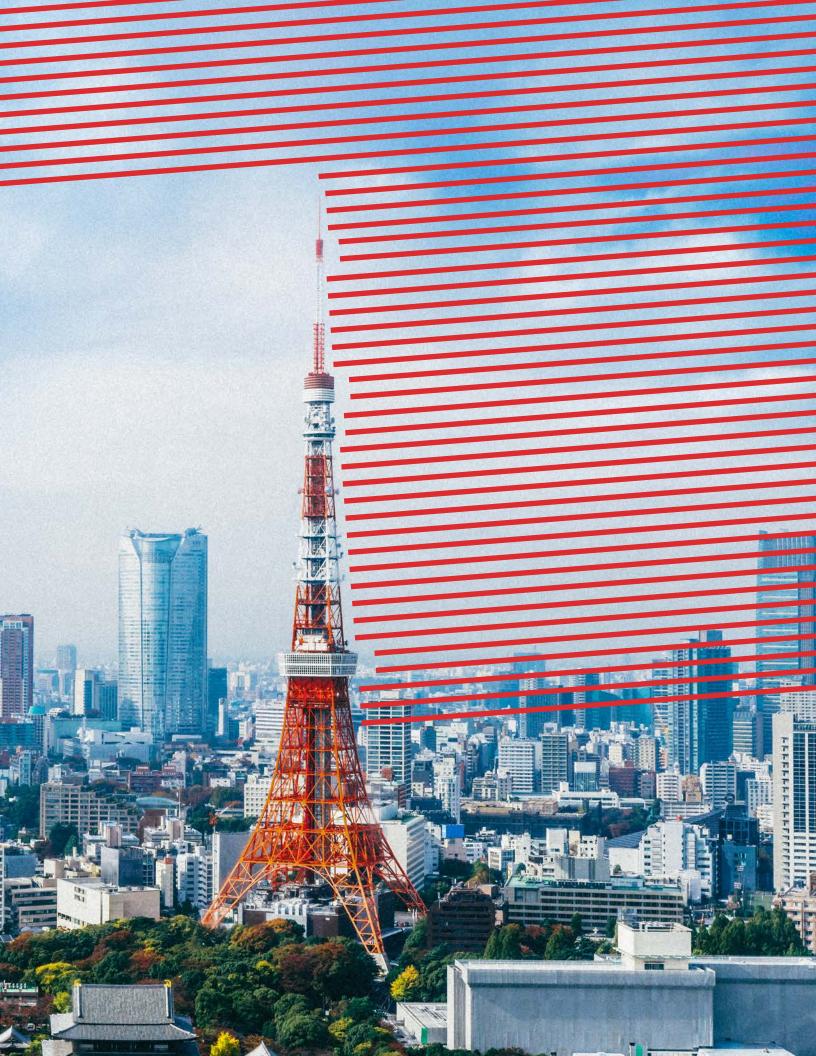
Ambassador Haruhisa Takeuchi

Advisor to Daiwa House and Former Ambassador of Japan to Singapore; Professor at the University of Tokyo

Mr. Michael Turner

Culture & Sports Attaché, U.S. Embassy, Tokyo





12:00 P.M. - 1:30 P.M. LUNCHEON

Room 221ABC

Keynote Speech on Citizen Diplomacy

The luncheon keynote highlights the importance of citizen diplomacy in bilateral relations.

Ms. Ruth Cotter

Senior Vice President of Worldwide Marketing, Human Resources and Investor Relations, AMD (Introduction)

Mrs. Karen Pence

Second Lady of The United States

Panel Discussion: Women's Leadership through Citizen Exchanges on Bilateral Relations

This session will examine the value of citizen exchanges to create and sustain opportunities for women's leadership with examples from the United States & Japan.

Ms. Nia Lyte

President, Koyamada International Foundation; Country Representative for Colombia & Women Empowerment at Sister Cities International (Moderator)

Ms. Ruth Cotter

Senior Vice President of Worldwide Marketing, Human Resources and Investor Relations, AMD

Ms. Misako Ito Secretary-General, U.S.-Japan Conference on Cultural and Educational Interchange (CULCON)

Ms. Tae Namba

Director of GPSP Support Bureau; Board Member, Association of Medical Doctors of Asia (AMDA)

Mrs. Karen Pence

Second Lady of The United States

1:30 P.M. – 2:30 P.M. AFTERNOON SESSION 1

2:30 P.M. – 3:00 P.M. COFFEE BREAK Foyer Area

3:00 P.M. - 4:00 P.M. AFTERNOON SESSION 2



AFTERNOON SESSION 1

1:30 P.M. - 2:30 P.M.

TRACK 1: Economic: Opportunities for Small and Medium Businesses Room 225D

This session examines opportunities to attract and sustain smaller companies and business operations and the importance of looking to these outside markets to facilitate growth in this sector with reference to the Japan – US context.

Mr. Rene Dominguez Director of Economic Development, City of San Antonio (Moderator)

Ms. Donna Cole President and CEO, Cole Chemical; Board member, US-Japan Council

Mr. Toshinaga Hirai Chief Executive Director, JETRO Houston

Mr. Max Navarro Chairman, Board of Directors Vutex Inc. and Operational Technologies

Mr. Al Salgado Interim Director, Institute of Economic Development, University of Texas at San Antonio

TRACK 2: Cultural/Diplomacy: Serving Those Who Serve Room 221D

This session honors the role of those who have served including an acknowledgment of U.S.-Japan military relationships and the role of people to people exchanges in such areas of disaster mitigation and recovery.

Mr. Tim Quigley Chair Emeritus, Sister Cities International; President, Sister Cities International Foundation (Moderator)

Mr. Koichiro Bansho

Advisor, National Security Secretariat of Japan; Retired Lt. General, Japan Ground Self-Defense Force

Mr. William R. Farrell

PhD. Honorary Consul of Japan for Rhode Island and Past Chair of National Japan American Society; Professor of Naval College

Mr. Edward Rice

Retired former commander of Air Education and Training Command in San Antonio

AFTERNOON SESSION 2 3:00 P.M. - 4:00 P.M.

TRACK 1: Economic: Workforce and Manufacturing, Opportunities in the Automotive Sector Room 225D

This session presents automation and robotics in the automotive sector and how such innovations are shaping an entire industry especially its workforce.

Mr. Robert McKinley

Vice Chancellor of Economic and Workforce Development, Alamo Colleges (Moderator)

Mr. Walt Downing Executive Vice President, Southwest Research Institute

Mr. David Marquez Executive Director of Economic Development & Community Planning, Bexar County

Ms. Sandy Nott

Vice President, Toyota Motor Manufacturing Texas

TRACK 2: Cultural/Diplomacy: The Role of Culture in Forging Bilateral Relations Room 221D

This panel explores ways in which cultural experiences and exchanges in both countries have forged bilateral relations. It includes the role that volunteers play in developing cultural exchange opportunities.

Mr. John M. Stich

Honorary Consul-General of Japan in Dallas (Moderator)

Dr. Peter Kelley

President, National Association of Japan-America Societies

Mr. Matthew Gillam

Senior Researcher, Japan Local Government Center, New York

Dr. Fumiaki Kubo

Vice Chairman, U.S.-Japan Conference on Cultural and Educational Interchange (CULCON); Professor of American Government & History, University of Tokyo

Mr. Chris Tashima

Academy Award Winner for directing the short film Visas and Virtues



4:10 P.M. – 4:25 P.M. SISTER CITY CULTURAL SHOWCASE - PHOENIX FIRE Fover

A new intercultural performance project for the 2020 Tokyo Olympics. Writer-composer and member of the music faculty at the University of the Incarnate Word in San Antonio introduces Phoenix Fire, which will première in March 2020 and then be taken to sister city Kumamoto and Tokyo. The presentation concludes with a performance of an excerpt by UIW students.

Dr. Kevin Salfen

Writer and Composer of Phoenix Fire, Associate Professor of Music, University of the Incarnate Word

Phoenix Fire excerpt features participation of 3-4 students from the University of Incarnate Word.

4:30 P.M. – 5:00 P.M. CLOSING REMARKS Room 225ABC

Mr. Shin Koyamada

Chairman, Koyamada International Foundation; Board member, Sister Cities International; CEO, Shinca (Introduction)

Consul General Hideo Fukushima

Consul General of Japan in Houston

Mr. Roger-Mark De Souza

President and CEO, Sister Cities International

Mayor Ron Nirenberg

Mayor of San Antonio; Chairman, Sister Cities International

5:00 P.M. – 7:00 P.M. NETWORKING RECEPTION Room 220

Enjoy an art exhibit presented by local artist and native of Japan, Ms. Hiromi Stringer. This playful body of work entitled Cat Scratch Cat is a suite of seven diptych intaglio prints. Utilizing printmaking techniques, local artist and native Japanese Hiromi Stringer examines and makes fun of the relationship between words, meanings and images both in Japanese and English – all this simply by moving just one word around.

5:30 P.M. – 6:00 P.M. MUSICAL CONCERT BY KAORU WATANABE TRIO Room 220

Mr. Suhail Arastu Director of Advancement, Musical Bridges Around the World. (Introduction)

Mr. Kaoru Watanabe - bamboo flute and taiko drumming
Mr. Satoshi Takeishi - percussion
Ms. Maeve Gilchrist - celtic harp

During the reception, there will be a short concert featuring Kaoru Watanabe who will be joined by percussionist Satoshi Takeishi and Celtic harpist Maeve Gilchrist both acclaimed for their innovative approach to their instruments.

This concert is organized by Musical Bridges Around the World in San Antonio (MBAW) which is a non-profit performing arts organization based in San Antonio with the mission to unite, educate and inspire through culturally diverse performing and visual arts programming. MBAW has been bringing Japanese music and culture to schools in San Antonio for many years.

