



Sister Cities National Conference
Houston, Texas
July 17-19, 2019

“**Cities Mean Business**” correlates with SCI Mission: to be the Global Resource for International Cities. This conference will:

- Help SCI relationships spark **business opportunities**
- Provide practical **networking** and **collaboration** tools
- Integrate Global Citizenship with **NxtGen and Young Professionals**
- **Model success** in Africa, China, Germany, Japan and Mexico

Attendance Goal: 700

Wednesday, July 17

7:30am Registration
8:00am Africa Regional Forum Begins (offsite, All Day)
8:00am US-China Mayors’ Summit Begins (All Day)
6:00pm Global Leaders Circle and VIP Reception
Optional City and Attraction Tours Organized by 3rd Party

Thursday, July 18

7:30am Registration and Continental Breakfast
9:00am Opening Flag Ceremony
11:00am Annual Board Meeting and Election of Officers
12:00pm Lunch

Tracks Begin

- 1) **Business and Diplomacy**
- 2) **Culture is Business**
- 3) **Unique Cities**

- 1:30pm (T1) Online Gaming
(T2) Music Diplomacy
(T3) Port/Coastal City
- 2:30pm (T1) Sports Diplomacy
(T2) The Business of Art (Dance/Folk/Digital)
(T3) Dynamic Cities
- 3:30pm (T1) Innovation Through Adversity/Resilience
(T2) Disinformation
(T3) Women Mean Business
- 5:30pm Mayor's City Welcome Reception (offsite)

Friday, July 19

- 7:30am Registration and Breakfast
- 8:00am Diplomatic Briefings (Plenary)
- 9:00am Global Awareness Tea Regional Presentations

Tracks Begin

- 1) **Sister Cities How-To's**
- 2) **Mayors How-To's**
- 3) **Partnership How-To's**

- 10:45am (T1) Fast Tracks
(T2) Compassionate Cities
(T3) Partnerships
- 12:00pm Lunch (Keynote: Assistant Secretary of State for Educational and Cultural Affairs, Marie Royce)
- 1:00pm (T1) Human Trafficking in MY Town?
(T2) New NLC Partnerships
(T3) Working with Rotary, National Guard

2:00pm (T1) Risk/Reward of SCI Partnerships
2:30pm US-Mexico Mini Summit (to 5:30pm)
2:30pm US-Germany Mini Summit (to 5:30pm)

3:00pm (T1) Working with Your Consulate
3:00pm (T1) Youth Leadership Summit Final Simulation

6:00pm Conference Cocktail Reception
7:00pm Annual Awards Dinner and Gala

Saturday, July 20

9:00am Board of Directors Meeting