Young Artists and Authors Showcase (YAAS)
What is YAAS?

• For decades, Sister Cities International has leveraged the power that art has to transform societies and transcend cultural boundaries through the Young Artists and Authors Showcase, or YAAS. The Showcase has given youth worldwide the opportunity to express their vision for a more unified, peaceful world through original art and literature.

• This year’s theme is “United in Hope”.

• Sister Cities International aims to promote peace through mutual respect, understanding, and cooperation – one individual, one community at a time. The COVID-19 pandemic is a unique phenomenon in that it has affected every country around the globe. However, as is common in tragedy, hope shines through for those who persevere. **Hope is a uniting force during this time.**
Eligibility

• Students must be between 13 and 18 years of age at the time of the deadline.
• The students must be affiliated with a dues-paying member of Sister Cities International or an international community partnered with a dues-paying member.
• No more than five (5) submissions per category will be accepted from each member community.
• Member communities with more than five (5) entries are encouraged to form their own local competitions and submit the top five (5) to Sister Cities International.
• No student may enter submissions into more than one category.
• All entries must meet the specified criteria for their chosen category.
Finding a Sponsor

• Write a proposal. Include application information; budget; advertising tactics. Know what you’re asking for.
• Prepare to offer sponsor some publicity.
• Look for a gallery, museum or a business that has a gallery.
• Ask for an in-person meeting so you can talk about SCI. Lots of companies are looking for youth programs to sponsor.

Creating a local application

• Basic information about the program (from SCI Application)
• Contact details for both the student & parent(s)
• Details about school & teacher
• What inspired the student to create the piece?
• Contact details for your Sister Cities office
• Where to send pieces & the due date
The 33rd Annual Lexington Sister Cities
Young Artists Competition

2021 Theme:
“United in Hope”

Lexington Sister Cities
Central Bank

Visit our website for more information www.lexingtonsistercities.org
Follow us on Facebook and Instagram @Lexingtonsistercities

www.lexingtonsistercities.org
Promoting your local program

**Teacher Contacts & School Visits**

- The majority of schools should have their teachers listed by subjects, we have a database created for all teachers that is easily updatable each year.
- Don’t forget private schools.
- Send out email to the teachers announcing the competition and due date, and send them the application.
- Send follow up email 2 weeks before the applications are due.
- Ask teachers if they are willing to have you speak to their classes about the competition.

**Social Media & Flyers**

- Make sure to put details about the competition on all of your social media platforms.
- Choose an eye-catching graphic for promotional posts.
- Make your posts shareable.
- Remind followers about the competition, do not just post about it one time.
- Give specific details about where to find your application in the posts.
- Create flyers to be sent out to schools, local businesses, and members.
2021 YAAS
Lexington Sister Cities

Young Artists and Authors Showcase
2021 Theme: United in Hope

Applications and instructions can be found on our website: http://www.lexingtonsistercities.org
Entries can be sent to: lexingtonsistercities@gmail.com
All entries are being accepted electronically.

DEADLINE: Friday, March 19, 2021
Judging

Select your judges.

• Example:
  • Art Critics
  • Prominent local Artists
  • Gallery Owner or Curator
  • Local Arts Council

Plan a day and time for judging

• Give judges the criteria
  • Originality, composition, and theme interpretation

Reception & Awards

• Local Sponsor provides:
  • Awards Ceremony/Exhibition Opening Reception
    • Invite Sister Cities’ members; teachers; students; parents
  • Monetary Awards
    • First, Second, Third Place Awards
    • Plaque for Winner
    • Award for winning student’s teacher
  • Exhibition
    • One month exhibition of all entries

Artist’s name, title, description of work and name of school are kept confidential until judging has been completed.
Invitation

Presents:
Lexington Sister Cities
Young Artist Competition

"One World: Out of Many, We Are One"

March 20 - May 1st, 2020

Reception and Awards Ceremony will take place on
Friday March 20 from 4:30 - 6:30pm

Make us your first stop
at Gallery Hop on
Friday, March 20th.
Showcase Program

Presenting Award:

President of Company, Mayor of City, and Chair of Sister Cities Commission.
Showcase/Display of Works
1. Send your International Sister Cities the application to participate.

2. Either have your Sister City send their entries to you to be sent to SCI together; or they can send direct to SCI.

3. This year, SCI will not be accepting physical artwork, only photographs of the artwork.

4. Entries in all categories will be virtual this year.
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