

2021 Annual Meeting and Conference Sponsorship Opportunities

The Sister Cities International **Annual Meeting and Conference** will be held on **July 15-16, 2021**. This year's Annual Meeting and Conference will be held virtually and will be the most interactive program we have hosted to date. Our event platform will include a Main Stage, Breakout Rooms, Expo Center and Resource Center. Our impactful sponsorship opportunities offer unique opportunities for corporate and individual recognition in front of a dynamic global audience. Please contact us for a customized sponsorship package and additional branding opportunities.

Platinum Level Sponsor at \$20,000

- Special mention from the virtual podium during the conference opening and closing sessions
- Opportunity to have a short promotional video message run during the program
- Opportunity to have a brief speaking role or moderate a breakout session
- Recognition on SCI's Virtual Donor Wall throughout 2021
- Dedicated social media posts to thank you for your support
- Prominent brand visibility on the event website, platform and advance digital promotion
- Logo displayed in the breakout rooms
- Visibility on the Event Registration Page and in the Registration Confirmation email
- Logo included in Event Welcome Instruction Video
- Corporate Video Message included in the Resource Center

Gold Level Sponsor at \$10,000

- Recognition on SCI's Virtual Donor Wall throughout 2021
- Opportunity to have a short promotional video message run during the program
- Dedicated social media posts to thank you for your support
- Prominent brand visibility on the event website, platform and advance digital promotion
- Logo displayed in the breakout rooms
- Visibility on the Event Registration Page
- Corporate Video Message included in the Resource Center

Silver Level Sponsor at \$5,000

- Recognition on SCI's Virtual Donor Wall throughout 2021
- Dedicated social media posts to thank you for your support
- Prominent brand visibility on the event website, platform and advance digital promotion
- Visibility on Event Registration Page
- Corporate Video Message included in the Resource Center

Bronze Level Sponsor at \$2,500

- Recognition on SCI's Virtual Donor Wall throughout 2021
- Dedicated social media posts to thank you for your support
- Brand visibility on the event website, platform and advance digital promotion