



Sponsorship Opportunities

The 2021 Youth Leadership Summit (YLS) will include two weeks of specialized workshops culminating in a high-profile virtual public forum on **August 12, 2021**. Students, ages 14-18, from around the globe will be selected through a competitive process to participate in this year's Summit. Participants will examine the UN Sustainable Development Goals and participate in discussions focused on **Global Health, Education, Clean Energy, Economic Development and Entrepreneurism, and Social Justice and Equity**.

Since January 2021, over 25,000 individuals have participated in our virtual programs! Our impactful sponsorship opportunities offer unique opportunities for corporate and individual recognition in front of a dynamic global audience.

YLS Platinum Level Sponsor at \$20,000

- Special mention from the virtual podium during the opening and closing sessions
- Opportunity to have a short promotional video message run during the program
- Opportunity to have a brief speaking role
- Recognition on SCI's Virtual Donor Wall throughout 2021
- Dedicated social media post to thank you for your support
- Prominent brand visibility on the event website, platform and advance digital promotion
- Visibility on the Event Registration Page and in the Registration Confirmation email
- Logo included in Event Welcome Instruction Video
- Corporate Video Message included in the Virtual Expo and Resource Center

YLS Gold Level Sponsor at \$10,000

- Recognition on SCI's Virtual Donor Wall throughout 2021
- Opportunity to have a short promotional video message run during the program
- Dedicated social media post to thank you for your support
- Prominent brand visibility on the event website, platform and advance digital promotion
- Visibility on the Event Registration Page
- Corporate Video Message included in the Expo and Resource Center

YLS Silver Level Sponsor at \$5,000

- Recognition on SCI's Virtual Donor Wall throughout 2021
- Dedicated social media post to thank you for your support
- Prominent brand visibility on the event website, platform and advance digital promotion
- Visibility on Event Registration Page
- Corporate Video Message included in the Expo and Resource Center

YLS Bronze Level Sponsor at \$2,500

- Recognition on SCI's Virtual Donor Wall throughout 2021
- Dedicated social media post to thank you for your support
- Brand visibility on the event website, platform and advance digital promotion

Customized sponsorship packages and additional branding opportunities are available.

For additional information or to confirm your sponsorship, please contact Leroy Allala at leroy@sistercities.org or (202) 347-8630