

Board of Directors, Sister Cities International
Re: Jessica Coffield, Candidate

Letter of Recommendation, April 10, 2022

With great enthusiasm,

I am proud to write to you in support of Jessica Coffield's candidacy to join the SCI Board of Directors. You will find she brings an impressive skill set, tremendous leadership abilities and a background in international relations with a strong emphasis on youth programs.

As a valuable member of Asheville Sister Cities, Jessica has served as chair of the Saumur, France Committee and on our Board of Directors since 2017. She received our Volunteer of the Year Award in 2017 as well. After serving as Vice President, she has in 2022 taken on the position of President of our organization. She was instrumental in helping ASCI win the "Best Overall Program" Award, presented in Houston at the 2019 SCI International Conference, which I attended. She masterfully planned and presided over our annual meeting March 27th this year, one of the most successful membership meetings in recent years. Now in our 33rd year, we have a thriving program and outstanding new projects in place.

Jessica brings valuable experience serving on several Boards and with many local organizations, namely:

-as President of the Junior League of Asheville for a one-year term, and member of the Board of Junior League for four years;

-Serving on the Young Professionals of Asheville board for two years;

-Serving on the Next Gen Panel at the 2021 SCI virtual conference;

-Graduating from the Leadership Asheville's year-long Community Leadership Program in 2019;

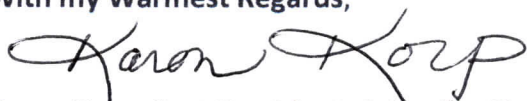
-She received local recognition and an award for her leadership and volunteerism as "Forty Under Forty" from Asheville's Biltmore Beacon newspaper in 2018.

She graduated from University of North Carolina Chapel Hill with a degree from the School of Journalism as well as a BA in Communication Studies, and currently works as VP of client Services for Partner at Pulse Health & Wellness, a marketing agency.

Jessica shares the passion and mission of Sister Cities International, traveling with delegations, and to two of ASCI's sister cities. She studied abroad in Italy, and lived and worked in Galway, Ireland, devoting her time to building relationships with students at the International Language School and volunteering at Amnesty International's café.

We do hope you will recognize what an esteemed addition Jessica Coffield would be in joining the SCI Board of Directors.

With my Warmest Regards,



Karon Korp, Past President, Asheville Sister Cities, 2017, 2018, 2019

SCI's "Best Overall Program" Award winner, cities 50,000-100,000, Houston TX, 2019

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