



## SCOTTSDALE SISTER CITIES ASSOCIATION

P.O. Box 4563  
Scottsdale, AZ 85261



April 21, 2025

To: Sister Cities International

### Board of Directors

Re: Letter of Support for Freda Hartman

### Officers

Neil Ciarfalia,  
President  
Glen Loveland,  
Vice-President  
George Hartz,  
Treasurer  
Lisa White,  
Secretary

### Board Members

Kathy George  
Dory Gosar  
Raul Guevar  
Freda Hartman  
Donna Hartz  
Yvonne Pasek  
Bob Rink  
Terri Thorson  
Jacob Weinberg  
Emily Wininger  
Sandra Zally  
Moulay Zougari

I am writing to give my wholehearted support for Freda Hartman's candidacy for SCI's Board of Directors. I am confident she would bring energy and vision to SCI and that her "can-do" attitude would be consistent with the re-vitalized organization under Ricki Garret's leadership.

It wasn't more than two or so years ago that I first met Freda as she had been freshly recruited to the Scottsdale Sister Cities Association (SSCA) Membership Committee. I noted at the outset that her participation was thoughtful and creative.

It became clear to me and others Freda interacted with that she would be a valuable addition to the SSCA Board of Directors. She was elected in December of last year and has been a trailblazer since then. Shortly thereafter, she shared with me her ideas about some transformational initiatives that SSCA might undertake to better position ourselves in the community and with our partners. That discussion has led to a Strategic Planning/Marketing Group which Freda chairs and has already made excellent progress as we self-evaluate.

That is only one example of the leadership roles that Freda has taken on as a board member. I look forward to years working with her as she takes on more involvement and responsibility.

Sincerely,

Neil Ciarfalia  
President

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