

PARTNER WITH US

Sister Cities International 70th Anniversary Homecoming

July 22 - 25, 2026 Washington, DC



“Partner with us to lead, influence, and shape the future of global civic engagement at our once-in-a-generation anniversary.”

-Dr. Ricki R. Garrett,
President & CEO

WHO WE ARE

Sister Cities International (SCI) is a nonprofit, nonpartisan organization that connects U.S. cities with communities worldwide to foster cultural exchange, education, economic collaboration, and global understanding. Established in 1956 by President Dwight D. Eisenhower, SCI supports enduring sister city partnerships through student exchanges, cultural programs, professional delegations, and community projects—helping local communities build meaningful international relationships that promote peace and shared opportunity.

Sister Cities International’s 70th Anniversary Homecoming Celebration, taking place July 22–25, 2026, will unite global leaders, citizen diplomats, and community partners to honor seven decades of international cooperation and cultural exchange. This milestone underscores the organization’s enduring mission to build bridges across borders and strengthen people-to-people connections. It serves as both a homecoming and a launchpad—celebrating our past while inspiring a new era of global connection through storytelling, partnership, and dynamic engagement. By joining us as a sponsor, you will play a key role in supporting meaningful dialogue, innovative collaboration, and the next generation of global engagement.

WHY SPONSOR



Sponsoring the Sister Cities International 70th Anniversary Homecoming places your organization at the center of global engagement, civic leadership, and community impact during a historic milestone. The event will convene more than 500 elected officials, city leaders, diplomats, business executives, and citizen diplomats from across the U.S. and around the world in Washington, DC.

As a sponsor, you'll be recognized as a champion of international cooperation and people-to-people diplomacy, aligned with a trusted, nonpartisan organization founded by President Dwight D. Eisenhower. This celebration of legacy and future impact offers meaningful visibility, access to influential decision-makers, and opportunities for thought leadership—demonstrating your commitment to global citizenship and long-term community impact.

Sister Cities International is a registered 501(c)(3) nonprofit organization. All sponsorships are tax deductible.

SPONSORS ENGAGE WITH

- State and Federal Officials
- International Municipal Leaders
- Economic Development Professionals
- Cultural and Educational Leaders
- Global NGOs and Private Sector Partners



70TH ANNIVERSARY

2026 will mark the 70th Anniversary of Sister Cities International which came out of a White House Summit on Citizen Diplomacy called by President Dwight Eisenhower on September 11, 1956.

During Summer 2026, we will host our 70th Anniversary Celebration in Washington, DC, and invite our global membership to join us in commemorating our shared history and milestones. The event will feature a Leadership Meeting of our Board, State and Country/Region Representatives, Honorary Board, and local SCI leaders, followed by a gala bringing together Sister Cities International members, government and municipal officials, international partners, business leaders, and diplomats.

By aligning this milestone celebration with the values and mission that have guided SCI since 1956 — building global friendships, fostering cultural, educational, and economic exchange, and working toward mutual understanding and cooperation — we offer sponsors a meaningful opportunity. Supporting this 70th-Anniversary event means endorsing a legacy of international connection, local impact, and future-oriented citizen diplomacy.

Foster Civic Engagement - Unite Communities - Inspire Future Leaders - Engage Globally

AMERICA 250

As the United States prepares to celebrate its 250th anniversary in 2026 under the umbrella of America250, communities across the nation — including many of those represented in the Sister Cities International (SCI) network — will take part in commemorative events.

At our 70th Anniversary Homecoming, Sister Cities International will spotlight how global friendships and citizen diplomacy are woven into the American story — and how those bonds helped shape the nation itself. Through collaboration with America250 Commissions and cultural partners, SCI will help highlight the role international exchange has played in U.S. history and empower the next generation of global leaders.

By integrating our global sister-city relationships into the 250th Anniversary narrative, we offer sponsors a unique opportunity to support programs that celebrate not only America's heritage, but also the international cooperation, cultural diversity, and global friendships that continue to define its future.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$100,000+

Category-exclusive leadership partner prominently recognized as the presenting sponsor of the Sister Cities International 70th Anniversary Homecoming. The Presenting Sponsor is positioned as a national and global leader in international cooperation, civic engagement, and people-to-people diplomacy, with premier visibility across all major event touchpoints, on-stage recognition, and opportunities for executive thought leadership.

DIAMOND SPONSOR

\$75,000+

Premier milestone partner recognized for exceptional commitment to global connection and community impact. Diamond Sponsors receive high-level brand integration, prominent recognition during flagship programming, and meaningful access to senior leaders, elected officials, and international partners throughout the event.

PLATINUM SPONSOR

\$50,000+

Strategic engagement partner supporting leadership dialogue, collaboration, and innovation. Platinum Sponsors receive strong brand visibility, curated engagement opportunities, and recognition across event communications, digital platforms, and program materials.

GOLD SPONSOR

\$25,000+

Supporting partner aligned with Sister Cities International's mission to advance international exchange and civic leadership. Gold Sponsors receive visible recognition, access to key events, and inclusion in event storytelling and communications.

SILVER SPONSOR

\$15,000+

Community impact partner demonstrating commitment to global understanding and local leadership. Silver Sponsors receive recognition across select event materials and platforms, along with invitations to signature convenings.

BRONZE SPONSOR

\$10,000+

Participating sponsor supporting the success of the 70th Anniversary Homecoming. Bronze Sponsors receive acknowledgment in event materials and digital channels and are included in sponsor recognition efforts.

COPPER SPONSOR

\$5,000+

Contributing sponsor helping make the celebration and convening possible. Copper Sponsors receive recognition in event listings and shared sponsor acknowledgments.

SPONSORSHIP OPPORTUNITIES

Sponsor Benefits	PRESENTING \$100,000	DIAMOND \$75,000	PLATINUM \$50,000	GOLD \$25,000	SILVER \$15,000	BRONZE \$10,000	COPPER \$5,000
Named as Presenting Sponsor	✓						
Prominant Logo Placement	✓						
Plenary Speaker or Panelist Invitation	✓	✓					
SCI Newsletter Feature	✓	✓	✓				
Featured Article in SCI E-blast (20,000+ Readers)	✓	✓	✓	✓			
Invitation to VIP Reception	✓	✓	✓	✓			
Tote Bag Insert	✓	✓	✓	✓	✓	✓	✓
Social Media Promotions	✓	✓	✓	✓	✓	✓	✓
Program Page	Full Page with premier placement	Full Page with premier placement	Full Page	Half Page	Half Page	Quarter Page	Quarter Page
Full Summit Invitations	10	8	6	4	3	2	1

Top-tier sponsorships may be customized to align with your organization's strategic priorities, audience engagement goals, and mission alignment.

BENEFIT DESCRIPTIONS

Named as Presenting Sponsor

Exclusive presenting recognition across the event and core programming

Prominent Logo Placement

High-visibility brand placement across event signage, materials, and digital platforms

Plenary Speaker or Panelist Invitation

Opportunity for executive participation in leadership dialogue or featured programming

SCI Newsletter Feature

Dedicated sponsor spotlight reaching SCI's national and global network

Featured Article in SCI E-Blast

Storytelling feature highlighting sponsor leadership and impact (20,000+ subscribers)

Invitation to VIP Reception

Exclusive access to senior leaders, elected officials, and international partners

Tote Bag Insert

Direct brand engagement with all in-person attendees

Social Media Promotions

Integrated social media recognition before, during, and after the event

Program Page

Premium placement in official event program

Full Summit Invitations

Complimentary registrations for sponsor representatives



EVENT HIGHLIGHTS

2026 SCI Annual Awards

2026 SCI Annual Business Meeting

Citizen Diplomacy Educational Plenary Sessions

Embassy Visits (Japan, Thailand, & more)

SCI Outgoing & Incoming Board Meetings

PAST SPONSORS



SPONSORSHIP FORM

Thank you for your interest in partnering with Sister Cities International. We look forward to working with you to create a meaningful and impactful sponsorship experience.

Contact Information

Primary Contact Name: _____

Title/Role: _____

Phone Number: _____

Email Address: _____

Sponsor / Company Details

Sponsor or Organization Name: _____

Public Display Name (as you'd like it to appear in promotional materials):

Company Website: _____

Mailing Address: _____

Sponsorship Details

Total Pledge Amount: _____

Portion of Pledge Provided In-Kind (if applicable): _____

How did you learn about this sponsorship opportunity? _____

Marketing & Communication

Primary Marketing/PR Contact (for logos, approvals, etc.): _____

Marketing Contact Email/Phone (optional): _____

Additional Notes: _____

Event Sponsorship Levels

Presenting Level - \$100,000+

Diamond Level - \$75,000+

Platinum Level - \$50,000+

Gold Level - \$25,000+

Silver Level - \$15,000+

Bronze Level - \$10,000+

Copper Level - \$5,000+

Payment Info

Invoice our company

Check (enclosed) Note: Make checks payable to Sister Cities International

Payment receipt requested

Credit card (please complete the section below)
Note: Please add a 3% fee to your credit card charge

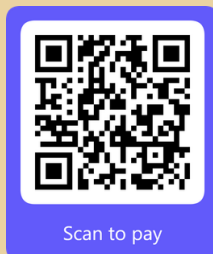
Visa Name on Credit Card: _____

Mastercard Credit Card Number: _____

Amex CC Expiration (MM/YY): _____ / _____

CVC: _____ Billing Zip Code: _____

Authorization Signature: _____



Please send this form, your logo, and any questions to
Kerri Carter – SCI, Director of Operations at kcarter@sistercities.org